



ACFE™

Association of Certified Fraud Examiners

Upstate New York Chapter

**2023 ACFE Upstate
New York
Fraud Conference**

May 24, 2023



8 Hours of ACFE-Approved CPE

MEETING INFORMATION: The Event will be held at the Sheraton Syracuse University Hotel & Conference Center in the Regency Ballroom. The Sheraton is located at 801 University Avenue, Syracuse, NY 13210. If you have questions prior to the event, please e-mail the board at contact@acfeupstate.com.

CERTIFICATE OF CPE ATTENDANCE: Those attending will be required to sign in and out of the event so that a Certificate of CPE Attendance can be issued. CPE credits will be issued using a 50-minute hour, so those who leave prior to the completion of an hour will be granted partial credit.

EVALUATIONS & FEEDBACK: We are very grateful for the support of our members and would like to continue to serve you in better ways as our chapter grows. After this event, attendees will receive a survey link that we ask you to complete. This will allow us to better gauge how the event was received and how to improve in the future. In addition, board members will be available at the event to speak and receive feedback.

SCHEDULE OF EVENTS

7:30 AM – 8:15 AM	Registration & Check-in / Networking Breakfast included
8:15 AM – 8:20 AM	WELCOME & OPENING REMARKS
8:20 AM – 9:10 AM	PART 1 – My supervisor let me steal \$1.3m Rick Roybal – Matador Resources Company
9:10 AM – 9:20 AM	BREAK
9:20 AM – 10:10 AM	PART 2 – My supervisor let me steal \$1.3m Rick Roybal – Matador Resources Company
10:10 AM – 10:20 AM	BREAK
10:20 AM – 11:00 AM	PART 1 – The Value of Open-Source Intelligence in today’s landscape Ariel Grossman – Impera Intelligence Group Jon Scherr – HKA Global
11:00 AM – 11:10 AM	BREAK
11:10 AM – 11:45 AM	PART 2 – Open-Source Intelligence Case Study Ariel Grossman – Impera Intelligence Group Jon Scherr – HKA Global
11:45 AM – 12:45 PM	Lunch / Chapter Business
12:45 PM – 2:00 PM	The Changing Landscape of Financial Exploitation Karen Webber – The Bonadio Group
2:00 PM – 2:10 PM	BREAK
2:10 PM – 3:00 PM	KEYNOTE SPEAKER – Bruce Dorriss, ACFE President & CEO The Landscape of Fraud in 2023 and Beyond: Global Fraud Studies in a Pandemic
3:00 PM – 3:10 PM	BREAK
3:10 PM – 4:00 PM	PART 1 – Ethics Training Session Prof. Richard Hurley Ph.D. – University of Connecticut
4:00 PM – 4:10 PM	BREAK
4:10 PM – 5:00 PM	PART 2 – Ethics Training Session Prof. Richard Hurley Ph.D. – University of Connecticut
5:00 PM	EVENT CONCLUDES

2023 SPRING FRAUD CONFERENCE SPEAKERS

KEYNOTE SPEAKER



BRUCE DORRIS

Bruce Dorris is the President and Chief Executive Officer for the Association of Certified Fraud Examiners (ACFE). He also serves as an advisory member to the ACFE Board of Regents. Dorris has conducted anti-fraud training for the United Nations, the World Food Programme, the American Bankers Association, large accounting firms, colleges and universities around the world, as well as with the FBI, GAO, and other federal and state law enforcement agencies in the United States.

His expertise has been featured in interviews with the CNBC's American Greed, ABC World News Tonight, the BBC, Wall Street Journal, the Economist, Fortune, Money Magazine, and the Atlantic among others.

Dorris earned his Juris Doctor from Louisiana State University in 1993 and is licensed to practice law in state and federal courts in Texas and Louisiana. Prior to joining the ACFE, he served as a prosecutor in Louisiana for 13 years, focusing primarily on financial crime investigations. Additionally, he is also licensed as a Certified Public Accountant.

Dorris has been with the ACFE for 16 years, previously serving as Vice President and Program Director.

SESSION SPEAKERS



ARIEL K. GROSSMAN

Mrs. Grossman brings years of experience within the Law Enforcement Community, Local, State and Federal, in the Investigative and Intelligence field. Mrs. Grossman currently serves as Chief Investigative Officer of Impera Intelligence Group, a global cyber/intel/investigations company as well as Chief Administrative Officer of the Federal Enforcement Homeland Security Foundation.

Mrs. Grossman has a bachelor's degree in Criminal Justice and a master's degree in Crime Scene Investigation from The George Washington University. She most recently worked as an Intelligence Analyst at ATF (Bureau of Alcohol, Tobacco, Firearms & Explosives). In this capacity, she was responsible for completing

investigative and analytical work for ATF Special Agents principally on Crime Gun Intelligence Cases. Mrs. Grossman was previously a Case Management Specialist at the National Center for Missing & Exploited Children where she was responsible for managing approximately 100 missing children cases at a time from intake to recovery.

Mrs. Grossman also enjoyed stints at DEA as well as the Arlington County Police Department – Homicide/Robbery Unit – where she received a Letter of Commendation from the Chief of Police for her work leading to the successful prosecution and life sentence of a murderer. Mrs. Grossman also taught Forensic Workshops at The Crime and Punishment Museum in Washington, D.C. Mrs. Grossman currently lives in New York City with her husband and daughter.



RICHARD HURLEY, PhD

Dr. Hurley has been a licensed Certified Public Accountant in the State of New York for 30 years and has also been a licensed Attorney in the State of New York for over 35 years and is licensed to practice before the U.S. Supreme Court and the U.S. Tax Court.

He has written the Fraud Edge column for Fraud Magazine, which is a column devoted to fraud education for the benefit of academics and practitioners, and he currently co-authors a column entitled Global Fraud Focus.

He is also a member of the New York Society of CPAs and is a member of the Forensic Litigation Services Committee of the State Society and a member of the Anti-Money Laundering & Counter Terrorist Financing Committee.

Dr. Hurley has written and presented in the field of accounting and security fraud and auditing issues related to fraud detection and prevention. Dr. Hurley teaches MBA courses in Financial Accounting and Reporting, Financial Statement Analysis, Forensic Accounting & Fraud Examination for the University of Connecticut in Stamford, Connecticut where he has been a professor for 14 years.



RICK ROYBAL

Vendor-Risk Management “activist,” auditor, author, and speaker, Rick Roybal has worked in the oil and gas industry for almost two decades. Today, Rick works for Matador Resources, where he ensures vendor compliance with the company’s accounting and policies and procedures, as well as the accuracy and validity of its billing process.

Rick has a bachelor’s degree in Russian from Texas A&M, a Master of Arts degree in Linguistics from Azusa Pacific University, and an MBA with a focus in Finance and Accounting from Regis University. Rick has authored multiple publications

including publications for both the Association of Certified Fraud Examiners and the Institute for Internal Auditors.



JON SCHERR

Jon Scherr is an Associate Director at HKA Global and the President of the ACFE Upstate NY Chapter. Jon provides various investigative and consulting services in both domestic and international matters such as fraud investigations and litigation support. He has conducted corporate and white-collar fraud investigations involving Ponzi schemes, the Foreign Corrupt Practices Act (FCPA), the UK Bribery Act (UKBA), anti-money laundering, and fraud risk mitigation. Jon has also provided risk assessments and internal controls evaluations for design and operating effectiveness.

Jon's casework encompasses the insurance, entertainment, logistics, manufacturing, government services, pharmaceutical, banking, retail, and financial industries. Throughout his career, he has provided expert investigative advisory services in matters of employee malfeasance, executive breach of fiduciary duties, money laundering, and anti-bribery and corruption. Jon has also assisted clients with fraud risk mitigation, internal controls, and policies and procedures related to anti-money laundering, anti-terrorist financing, and anti-bribery and corruption.

Jon has worked on all facets of forensic investigations, drafting expert reports, and performing forensic accounting analysis, drafting expert reports, and providing testimony regarding his expert analysis.



KAREN WEBBER

Karen Webber, CPA, CFE is a Partner in The Bonadio Group's Rochester, New York office who built a national reputation serving older and vulnerable adult victims of financial exploitation. Karen's team at Bonadio assists law enforcement, adult protective services, professionals, and families with abuse investigations across multiple states. Based on that work, Karen developed FraudFindr.com, a cloud-based platform to automate financial investigations and make forensic accounting more accessible. Karen splits her time between Rochester and Florida, and is a member of the AICPA, ACFE, NYSSCPA, American Society on Aging (ASA), and National Adult Protective Services Association (NAPSA).